Volvo Group Safety Vision



The Safety Vision provides a distinct direction for all our safety work. It is the idea of "Zero" that guides us. It is a way of thinking and a holistic framework for our efforts. It is based on the fact that every accident has an impact and on the belief that they are preventable.

We are well aware that our products do not operate in isolation and many accidents happen through a complex chain of events beyond our control, but our commitment stands fast. As long as there are accidents we believe we can make a difference.

The safety vision is a based on the understanding that traffic safety requires systematic work from the combined effort of many stakeholders. So we openly collaborate with others in areas which are important for safety but which are outside of our direct control.

As long as there are accidents Volvo is committed to always strive towards zero accidents through high quality and innovative products that reduce the frequency of accidents and their consequences.



