

## Capital Market Day June 21, 2006

Paul Vikner
President and CEO
Mack Trucks, Inc.

## **Agenda**

North American Trucking Environment

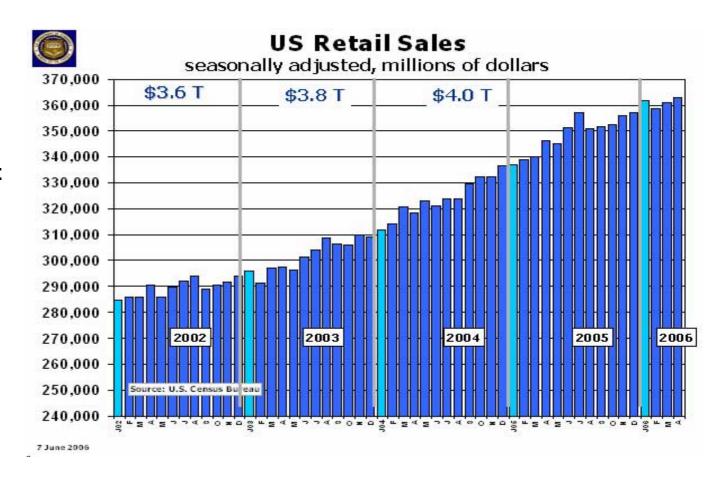
- Mack Advancements as part of the Volvo Group
  - Product Renewal
  - Hagerstown Powertrain Transformation
  - Distribution Network Improvement
- Meeting the 2007 Challenge



## North American Trucking Environment

### **Highway Market**

- Consumer spending remains strong –
  - √ Retail sales
  - ✓ Manufacturing output
  - ✓ Inventory-to-sales ratio
- Freight hauling rising
- Carrier freight rate increases are holding

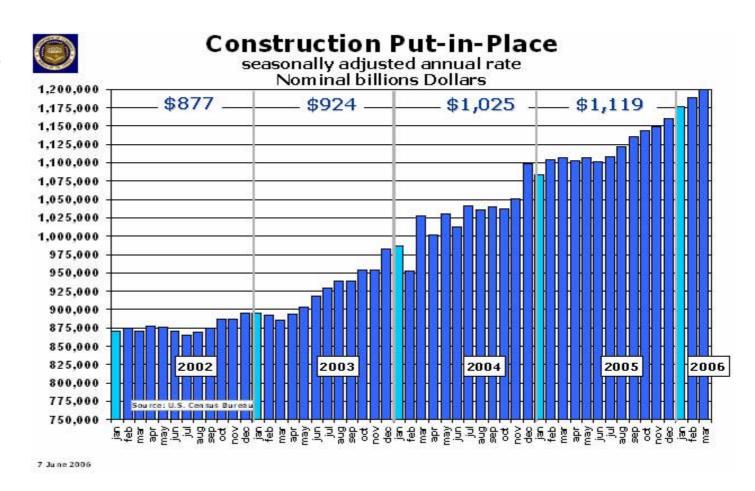




## North American Trucking Environment

#### **Construction Market**

- Steady growth since mid-2005 in Construction Put-In-Place
- Spending up in all three construction sectors:
  - residential
  - non-residential
  - public

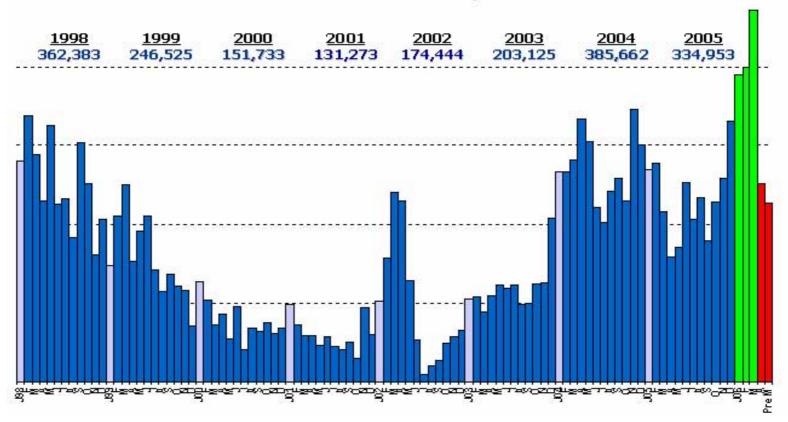




## North American Trucking Environment

#### Q1 order surge consumed available 2006 production

#### North American Class 8 Industry Net Order Intake

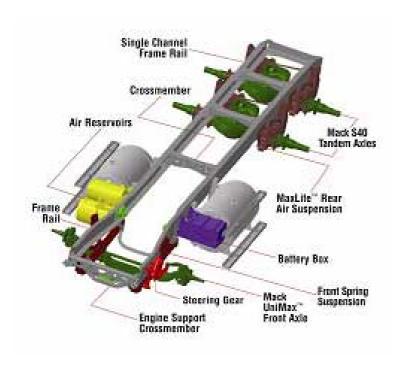




Product Renewal



#### **New Chassis**



- Advantage highway chassis -- July 2004 (left)
- Cornerstone vocational chassis -- January 2005
- Based on Group common architecture, with application-specific features
- Benefits: weight savings, greater driver comfort, improved handling and ease of maintenance
- Strong positive reception from customers immediately for both products.



#### **New Cabs**

- Introduced October 2005
- Improved interior environment to attract/retain drivers
- Designed for EPA '07 cooling/maintenance requirements











#### New Engines – MackPower (MP) Family







MP7

MP8

**MP10** 

- Basic architecture for meeting 2007 emissions regulations
- Multiple displacements: greater flexibility in matching performance to specific applications
- Significant improvement in fuel economy compared with '04-compliant engines



#### Pinnacle -

- Highway applications
- Small/midrise sleeper, daycab configurations for local/regional hauling
- Successor to Vision, CH Models





#### **Granite** -

- Retains name of #1 selling conventional straight truck in U.S.
- Dump, mixer, rolloff applications in construction, refuse industries

**Positive Customer Reaction to Features and Benefits** 



- Product Renewal
- Transformation of Hagerstown Powertrain Facility



### **Transformation of Hagerstown Powertrain Facility**

- Plant established by Mack in 1961
- 1.25 million sq ft. under roof
- Approximately 1,800 employees
- Average Daily Production:
   260 engines (160 Mack, 100 Volvo)
   75 transmissions
- October 2003 \$150 million investment approved for transformation project







## **Transformation of Hagerstown Powertrain Facility**

#### **New Engine Development Laboratory**

- Most advanced HD engine testing facility in North America
- Linked to Global Research capabilities of Volvo Powertrain (Gothenburg, Lyon, Curitiba)
- Key Element to Optimizing New Engine Family, meeting 2010 Emission Standards
- Opening planned for 2H '06

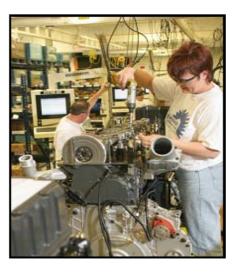




### **Transformation of Hagerstown Powertrain Facility**

#### **New Engine Production Areas / Equipment**

- Two assembly lines for multiple-displacement engine families for two truck brands
- Ergonomic improvements lighting, floors, production flow, etc.
- Quality enhanced by new state-of-the-art equipment throughout facility
- Significant investment in IT/technology to support more advanced production systems





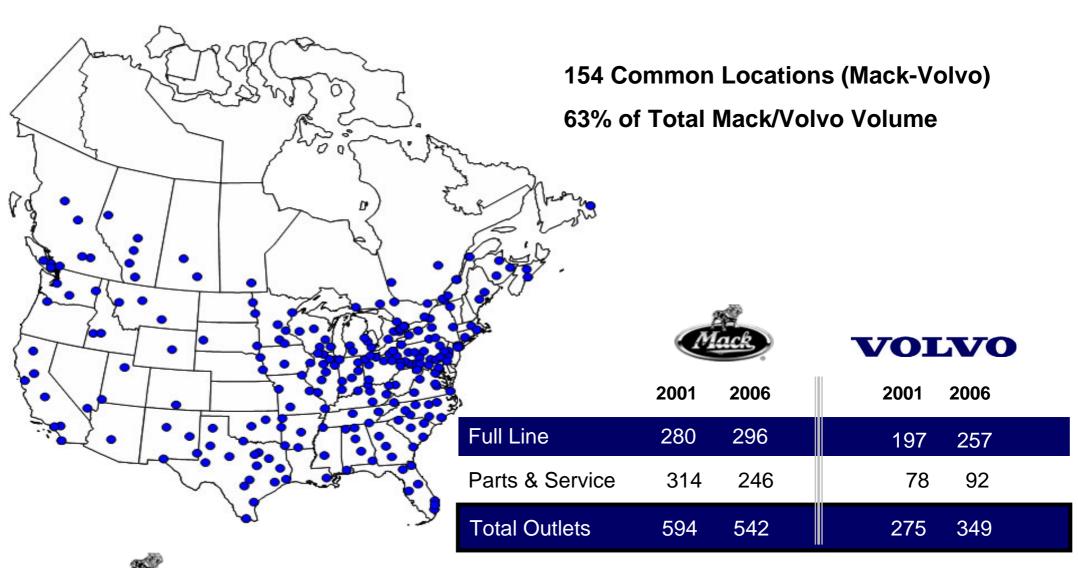




- Product Renewal
- Transformation of Hagerstown Powertrain Facility
- Stronger Distribution Network



### **Stronger Distribution Network**

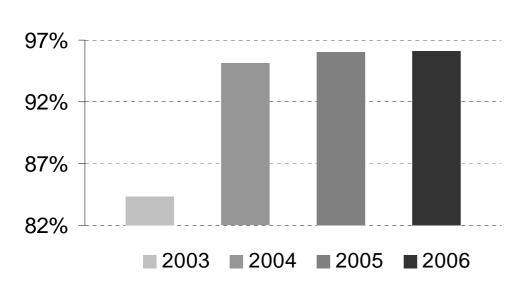


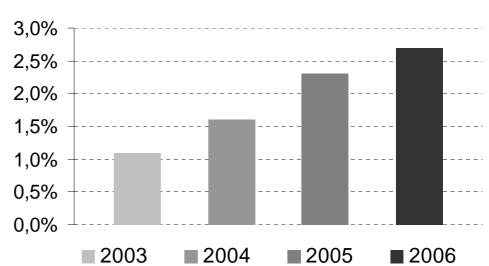
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### **Stronger Distribution Network**

#### **Dealer Absorption**







Baseline 2000	Mack	Volvo
Return on Sales	1.0%	0.5%
Absorption	89%	75%



- Product Renewal
- Transformation of Hagerstown Powertrain Facility
- Stronger Distribution Network
- Meeting the 2007 Challenge



## Meeting the 2007 Challenge

## **EPA** '07 – a Complete Vehicle Solution







Truck

Engine

**DPF** 

 Note: Ultra-Low Sulfur Diesel fuel required for operation of EPA '07 compliant engines



#### Market conditions: '02 vs. '07

#### **EPA '02**

- Manufacturing Recession
- Carrier Situation:
  - Excess Capacity
  - Weak or Negative Earnings
- Used Truck Market --"Upside Down"
- EGR New Technology
- Customer Cost Increase -Significant
- Less Price Leverage

#### **EPA '07**

- Manufacturing Growth
- Carrier Situation:
  - Capacity Shortages
  - Good Profits
- Used Truck Market in Good Shape
- EGR Established Technology
- Customer Cost Increase -Significant
- More Price Leverage

