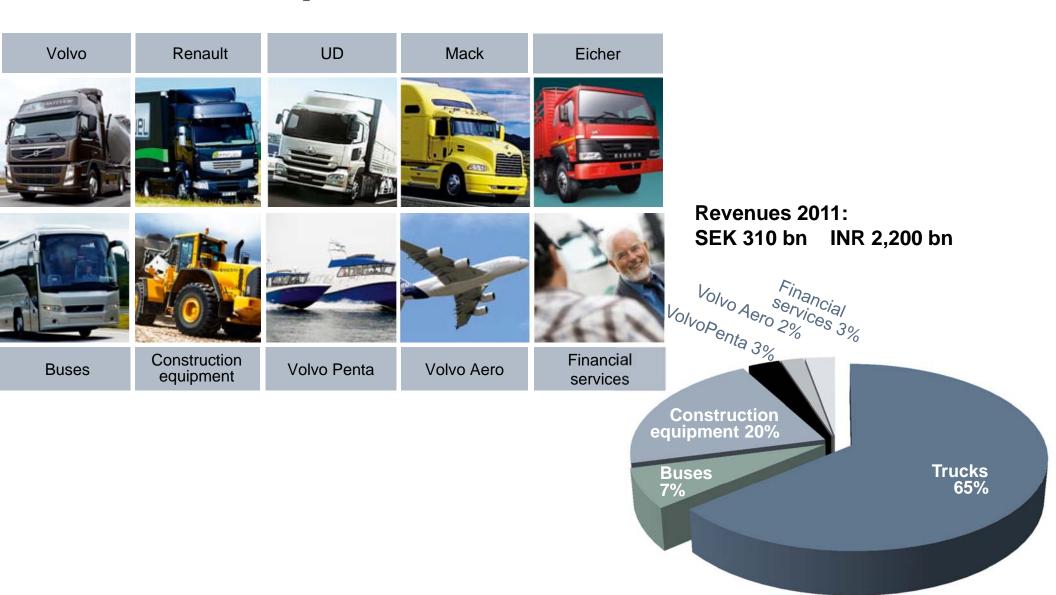


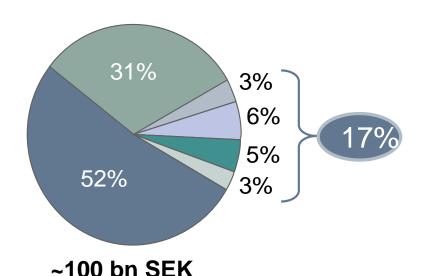
## Volvo Group



### Successful inroads into new markets

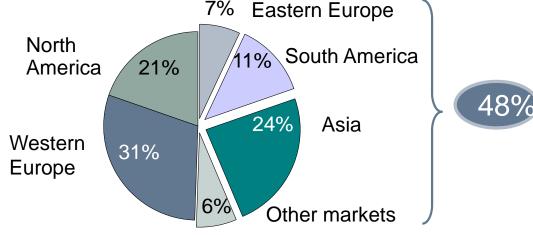
1998

2011



#### **Organic growth**

- Strong brand and distribution in Eastern Europe
- Product portfolio expansion and distribution in South America and Asia
- Development of acquired businesses



~310 bn SEK

#### **Acquisitions and JVs**

- Samsung Heavy industries, South Korea
- Renault Trucks, EU
- Mack Trucks, US

- Lingong, China
- UD Trucks, Japan
- Eicher, India
- Ingersoll Rand Road Machinery, US, EU & India

### **Global Positions**



**Trucks** 

2

in Europe



Marine diesel engines

1



Buses

2



Heavy duty diesel engines

1



**Construction Equipment** 

3

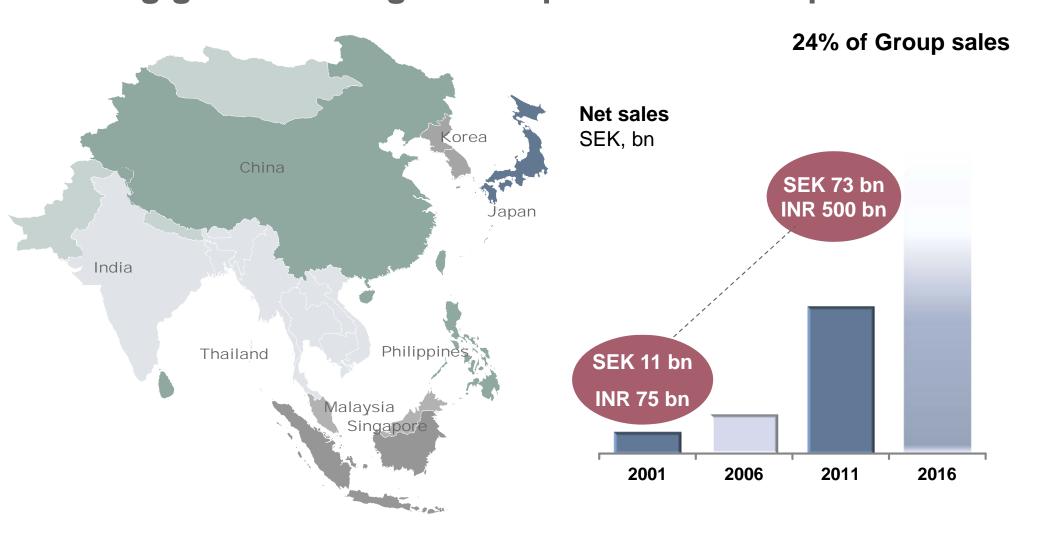


**Aerospace components** 

Leading independent provider

<sup>\*</sup> Among Western manufacturers

# **Volvo in Asia**Strong growth – a significant part of the Group's business





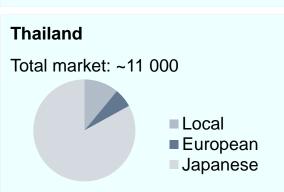
## Asian Truck markets – a huge potential 3 Market Segments





Total HD-truck markets 2011











## Volvo in Asia – a two-stage development

2005



**European Niche markets European products** 



2005



**Acquisitions and partnerships** 

- UD Trucks
- Dongfeng Nissan Diesel "DND"
- Eicher
- SDLG

**Japan** 

- China
- India
- China















## Volvo Group in Asia

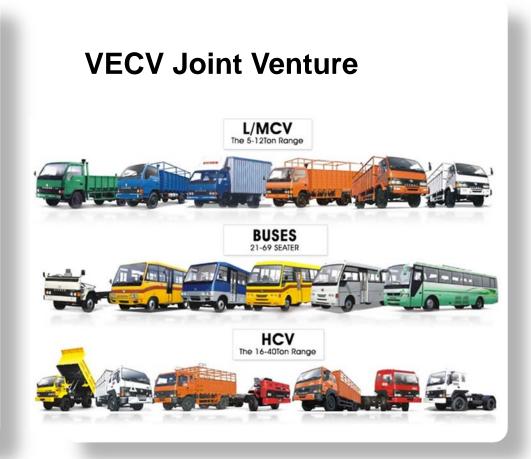
- Infrastructure in place to capture growth



## The Volvo Group in India

#### Wholly owned operations





#### Wholly owned operations A strong foothold in India

Market presence



Construction Equipment



Trucks



Buses



Marine & Industrial power systems



Aero

#### Sourcing & Competence hub



Information Technology





**Product Exports** 



**Product Development & Global Sourcing** 

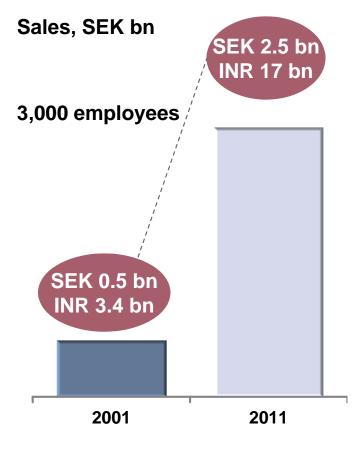




**Parts** 



Logistics





## VECV – adding value to the Volvo Group



Efficient way of addressing the local volume segment in India and other emerging markets



Strong partner adding market presence, competence in frugal engineering and speed to market



Combination of frugal approach and selective introduction of Volvo technology – a potent mix



Total alignment and high cooperation spirit between AB Volvo and Eicher Motors

#### Cooperation projects Volvo Group – VECV **Mutually beneficial**

## **Products**



- Medium Duty EngineCost effective vehicle platforms

# Know-how



- Engine development & test lab
- Quality & Productivity
- Design to cost

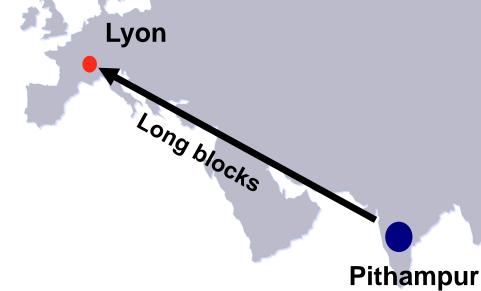
## **Business**



- Purchasing synergies
- Distribution and aftermarket
- Volvo sourcing from VECV

## New medium duty engine platform with industrial base in Asia

30 000 European engines, final assembly (EU6)

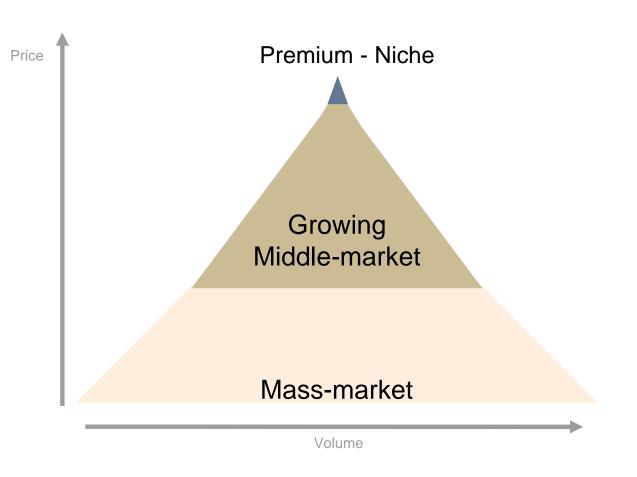


Sourcing, Machining, Assembly 100 000 long blocks 70 000 Asian engines, final assembly 25 000 Japanese engines, machining and final assembly





# Investing for modernizing market segments



- High quality & fuel efficiency
- New feature/price balance
- Developed, sourced & produced in Asia
- Full product range
  - construction
  - haulage
  - mining
- For Asia & emerging markets
- Renewal of UD export range
- New segment for Eicher

#### **Conclusions**



Volvo Group has built a strong position in India

- Wholly owned operations
- Partnership with VECV



Participate in the Indian volume market and Export base to other markets



Strong profitable growth in VECV since 2008



India as global competence hub for the Volvo Group



New product range for modernizing markets under way

"Geared for future profitable growth"