

Investor Day in New York, March 7, 2014

**Martin Weissburg – EVP Volvo Construction Equipment** 

### Drive efficiency, leverage investments made

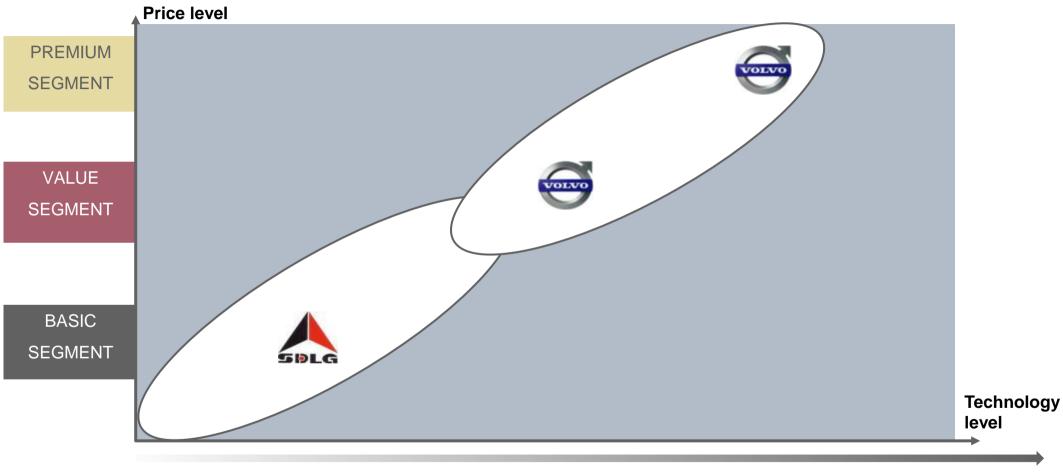
#### Solid foundation

- Core product range
- Tier 4f engine technology
- Solid distribution footprint
- Comprehensive brand strategy
- China market leadership
- Global industrial footprint

#### In focus

- Share & margin improvement
- Terex (TEL Acquisition)
- Expense reduction
- Product cost
- Operating/Industrial efficiency

### Multi-brand strategy broadens customer base



**CUSTOMER SOLUTION REQUIREMENT** 

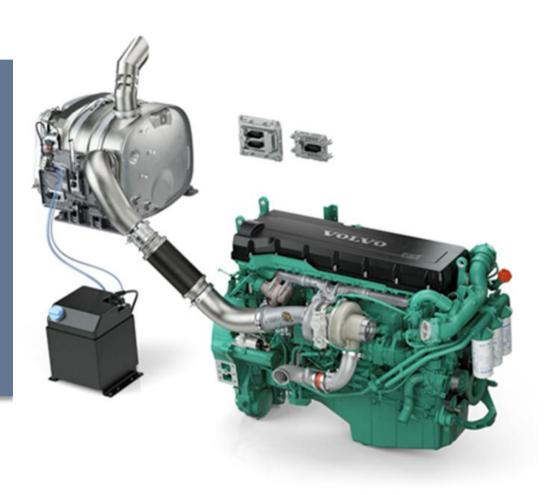
### Foundation & heritage of excellence



Strong foundation supports a broad product portfolio including compact and road equipment

### Stage IV/Tier 4 Final

- Machine fuel consumption reduced by 5% average
- SCR + DPF + EGR = lower emissions and operating costs
- Volvo Group expertise
- Increased passive regeneration
- Service intervals remain largely unchanged



### **CONEXPO** product highlights

#### **G-Series Articulated Haulers**







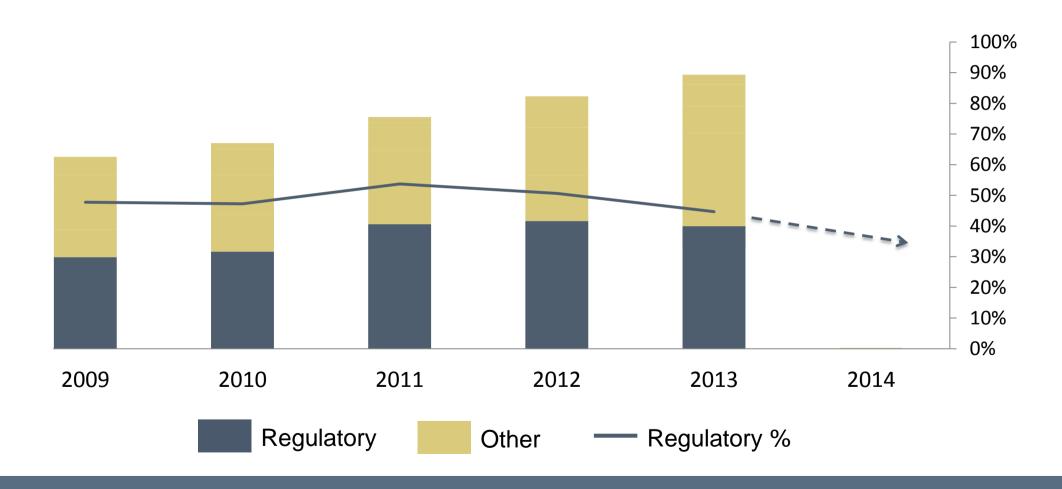


H-Series Wheel Loaders



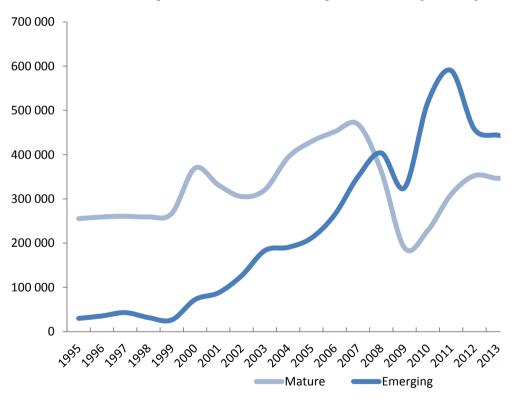
Heavy investment in product renewal and Tier 4f

# R&D: more focus on product cost reduction



### Already well invested to capture growth

#### Market development Volvo CE portfolio (units)

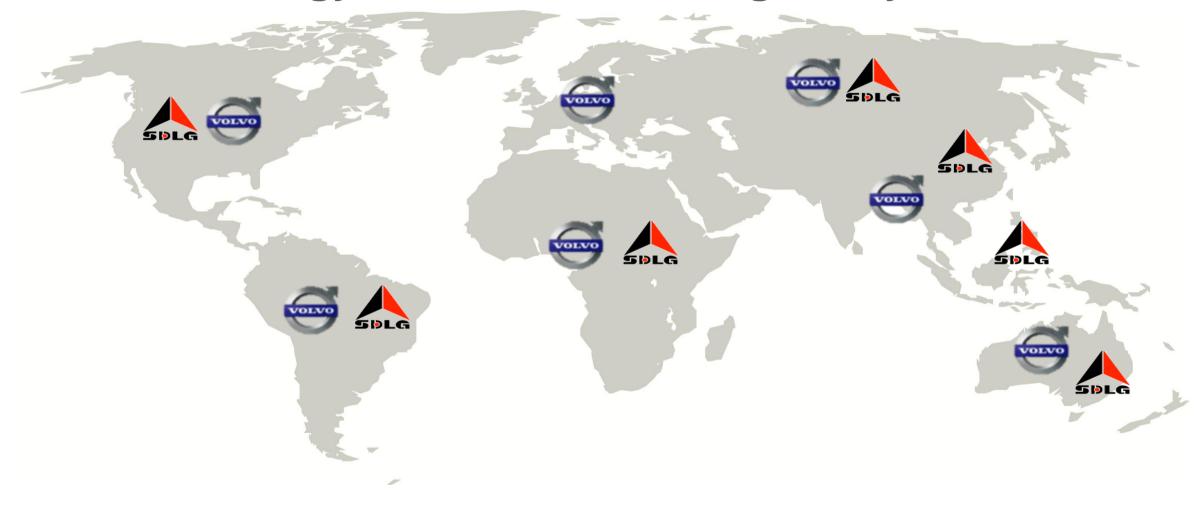


### **Investment made in growth**

- Leadership position in regulatory/environmental
- Fuel efficiency improvements
- Invested for growth in emerging markets
- Products, industrial capacity & multi-brand

Increased focus on cost reduction & operational efficiency

# Brand strategy & SDLG rolled out globally



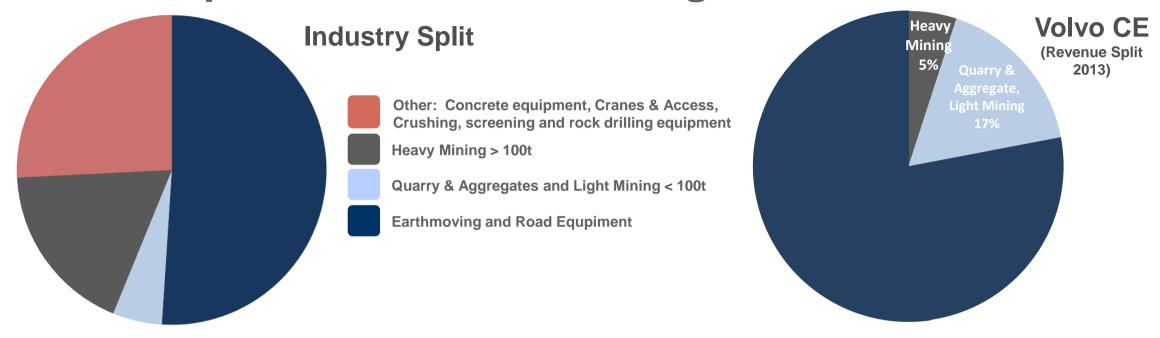
### **SDLG** product excellence





Focus on growth – Continue to develop export business

### Leadership in Volvo CE served segments



Other: Non focused segments

Heavy Mining (>100t): Limited exposure based on participation

Quarry & Aggregate and Light Mining (< 100t): Support equipment: Excavators, Wheel Loaders & Haulers

Earthmoving, Road & Infrastructure: Complete product offering (multi brand)

### **Acquisition of Terex Equipment LTD (TEL)**

- Strong position in China
- Profitable business with established population
- Good timing in cycle for entry
- Stabilize operations post-closing
- Targeted investment
- Drive unit sales
- Closing expected Q2 2014



### Terex (TEL) strengthens product portfolio



48-90t



**Quarries & aggregates and Light mining** 







300-750HP







- Serves Light mining and Quarries & aggregates
- Growth in existing & adjacent segments
- Fills product gap in Volvo portfolio

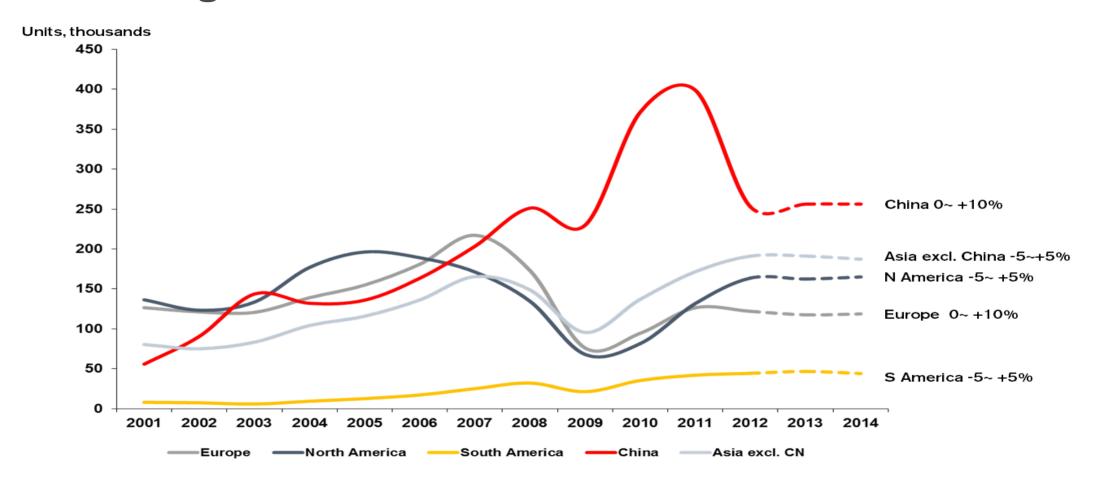
### Priority on profitability & efficiency







### Modest growth in total market in 2014



### **Volvo Construction Equipment**

- Profit improvement
- Increase share & margin
- Efficiency: general spend & product cost reduction
- Terex hauler acquisition

