## Welcome to



RENAULT TRUCKS

## Investors Day



Chief Executive Officer

Stefano CHMIELEWSKI

**January 8th**, 2004

RENAULT

Investors day

### AGENDA

9.00 - 9.45	Company presentation	S. Chmielewski
9.45 – 10.15	Products: Renault Trucks in	
	the future	B. Caron
10.15 - 10.45	Coffee break	
10.45 – 10.50	Industrial operations: introduction	M. Meyer
10.50 – 12.15	Tour of Bourg-en-Bresse plant	E. Poyeton
12.15 - 13.45	Lunch	
13.45 – 14.45	Industrial operations : presentation	M. Meyer
14.45 – 15.30	Strategy and actions	S. Hultgren
15.30 – 15.45	Conclusion	S. Hultgren
16.00	Transfer to the airport	

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## GENERAL PRESENTATION

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## Renault Trucks



RENAULT TRUCKS

### Renault Trucks

A multispecialist with a wide offer, always customer-focused



**General haulage** 



**Express parcels** 



**Controlled temperature** 



**Bulk liquids** 



**Bulk powders** 



Construction



Local authorities

#### All others:











**Military** 

**Timber** 

**Special applications** 

Heavy haulage







## Renault Trucks, a Multispecialist: Our Customers' Business is our Business

**Delivery** 



Renault Master



Renault Mascott

#### **Services**

- Financial
- Insurance
- Maintenance
- Full rental
- Infom@x
- Customization
- Customer Center
- 24/24
- Techline
- Parts line
- Diag NG3

**Distribution** 



Renault Midlum



Renault Premium Distribution

Construction



Renault Kerax



**SISU** 

**Long Haul** 



Renault Premium Long Distance



Renault Magnum

## Renault Trucks

#### Close to its Customers

Maintain a privileged relationship between the customer and the network

Maintain a win/win relationship, whilst retaining a warm and open-minded approach

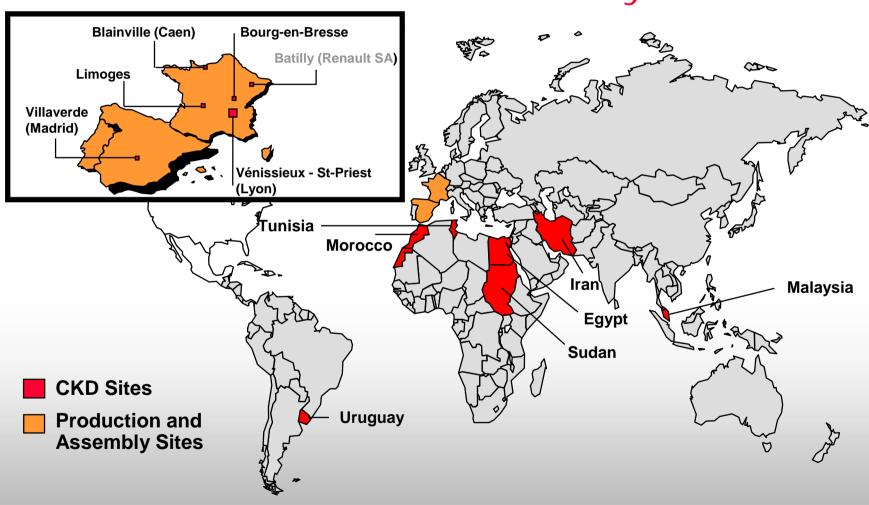






### Renault Trucks

## Production and assembly sites



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## Renault Trucks Market Leader Position Over 6 T (10M03)

1 st position:

**France** 

**Portugal** 



37,2 %



16,5 %

2 nd position:

**Spain** 



17,7 %

3 rd position:

**Italy** 

**Poland** 

Czech. Rep.

Hungary



9,7 %



13,8%



13,3%



16,1%

### France: a strong leader position



#### **Deliveries Nov 2003**

Light Duty: 7 951

M & H Duty: 15 123

#### Sales Network: 486

Distributors: 147 (of which 32 subsidiaries)

Repairers: 186 (of which 42 subsidiaries)

Service points: 153

## Market Share Position Nov 03 N°1 in all segments

> 6 T: 37,4 %

Medium Duty: 44,7 %

Heavy Duty: 35,7 %



RENAUL: TRUCKS

# Renault Trucks Distribution Network

1 350 sales and service outlets including 400 in France.

 Dealerships in over 80 countries around the world.

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### Renault Trucks 2006 - Wanted Position



**MANAGEMENT AND TRUST: RENAULT TRUCKS ATTITUDE** 

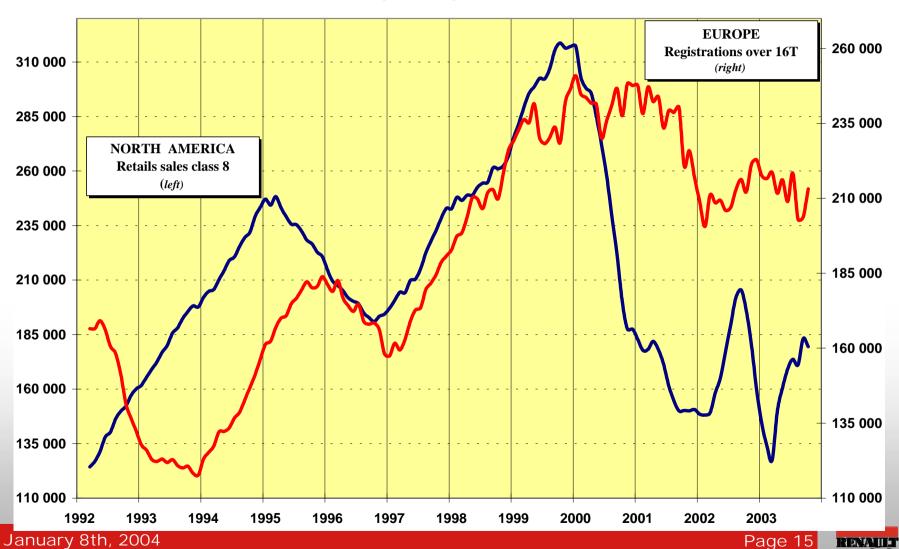




# MARKET UPDATE and PERFORMANCE



## Trucks Market (seasonally adjusted trend)



## Medium Duty Trucks (6-15,9 t)

Registrations - Market Shares within

### Western Europe

		2001 (%)	2002 ( %)	10 M 03 ( %)	
France		40,4	42.2	44.7(11m03)	
Spain		20,5	21.5	23.2	
Portugal	( <del>e</del> )	8,1	7.7	7.5	
Italy		13,1	11.8	10.6	
Belgium		9,5	10.0	15.4	
UK		7,4	4.3	4.6	
Netherlands		6,2	8.1	7.4	
Germany		1,7	1.5	1.9	
EUROPE	0	10,9	11,0	11,0	

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## Medium Duty Trucks (6-15,9 t)

### Registrations - Market Shares within Eastern Europe

	2001 (%)
Poland	12.8
Czech. Rep.	15.1
Hungary	14.9
Slovenia -	9.9
Slovakia 📙	15.4
Romania	5.2

2002 ( %)	
15.1	
18.8	
17.0	
10.6	
21.9	
7.8	

10M 03 ( %)	
13.6	
15.3	
27.1	
10.9	
32.7	
10.1	



## Heavy Duty Trucks over 16 t

Registrations - Market Shares within

### Western Europe

		2001 (%)	2002 ( %)		10 M 03 ( %)	
France		35,7	38.5	'	35.7 (11m03)	
Spain	*	17,9	20.1		16.5	
Portugal	(0)	18,2	19.6		20.9	
Italy		9,2	10.3		9.4	
Belgium		7,3	7.7		8.2	
UK		7,1	3.6		4.2	
Netherlands		3,0	3.7		3.6	
Germany		1,7	2.1		2.2	
EUROPE	0	12,4	13,2		11,6	

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## Heavy Duty Trucks over 16 t

Registrations - Market Shares within Eastern Europe

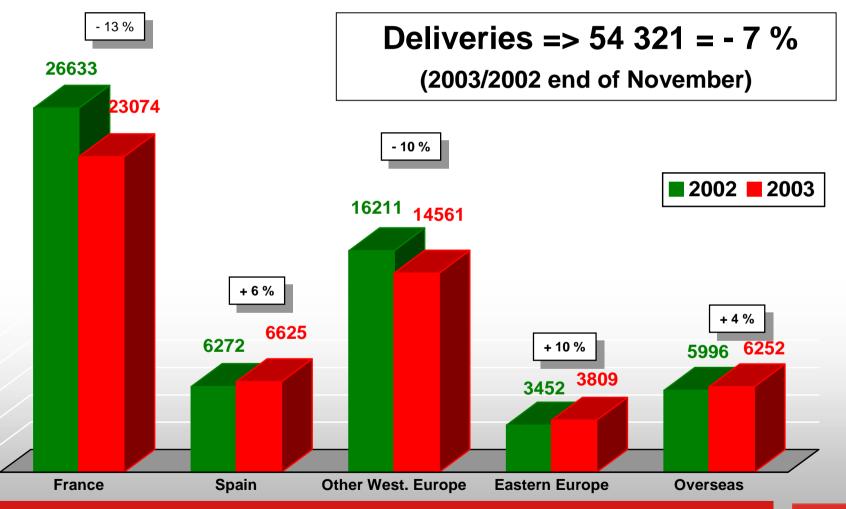
	2001 (%)
Poland	11.7
Czech. Rep.	9.9
Hungary	18.8
Slovenia 💆	12.6
Slovakia 📙	4.9
Romania	2.5

2002 ( %)	
15.3	
12.1	
15.9	
7.6	
7.3	
5.9	

10M 03 ( %)	
13.9	
11.7	
15.4	
9.0	
7.4	
7.7	

### Deliveries per destination

November 2002/2003 - All ranges



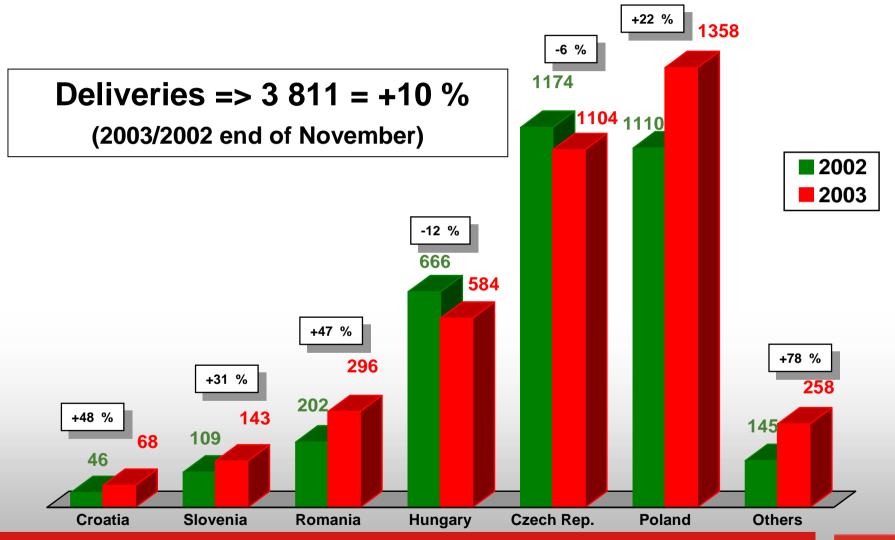
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### Breakdown of deliveries

November 2002/2003 - All Ranges - Eastern Europe

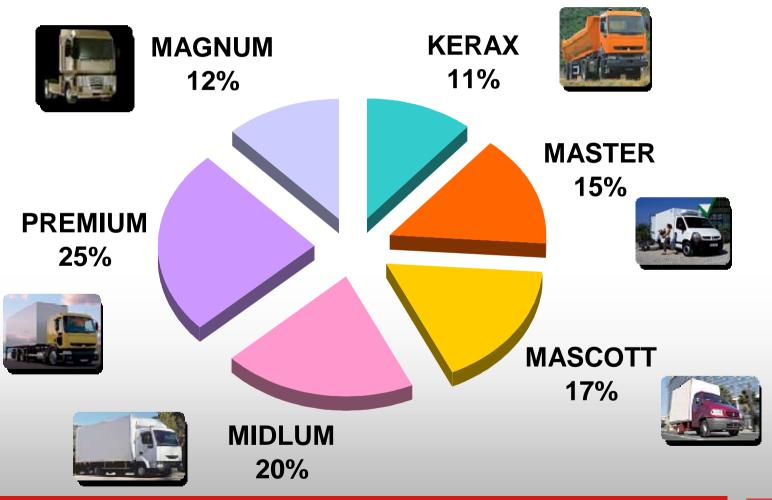


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### Breakdown of sales units per ranges End of November 2003





## Olympique Lyonnais

Successful sponsorship - French Champion in 2002 and in 2003! And more than ever in the race for European Champions League









## CHALLENGES



## Start of the renewal of the ranges, starting by: Renault Master

**European Champion** 







**Loading height** 



Power and torque ratio

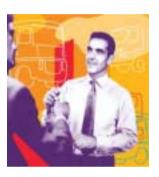
# Development outside Europe : Renault Trucks in China

- Capitalize on legacy engine technologies.
- Establish a Renault Trucks commercial activity in China.
- Potentially build a strong link with local partner in order to produce trucks adapted to the Chinese market.

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# The difference will come from the behaviour: The Renault Trucks Attitude











### 5 BEHAVIOURS

- Focusing on customers and business
- Target based Contracting
- Measuring Financial performance
- Managing our image as a strategic asset
- Self fulfilment

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## CONCLUSION

A SUCESSFULL KEY PLAYER In the VOLVO GROUP