



AB Volvo

Press Information

New opening for play about logistics

Of course engines can talk. At least they can in the theater play on safe and sustainable transports that is being presented at the Logistics and Transport Fair in Gothenburg on May 4-6. Professional actors take part in the story of how the engine receives assistance from intelligent transport systems in its dramatic journey to the assembly plant.

Poor weather means that the transport from the engine plant to the harbor is delayed. Following a stormy sea voyage, somebody tries to steal the engine at the next harbor. Will the problems during the journey lead to production delays?

The purpose of the play is to relate the benefits of intelligent transport systems (ITS), which can make the transports of the future safer and reduce environmental impact. Thanks to smart IT systems, the engine in the play can communicate with its environment and receive assistance in adapting its travel schedule when unexpected disruptions occur. The engine is transported using a combination of truck, boat and train to reduce carbon-dioxide emissions. The journey ends happily in a truck assembly plant.

“At the premiere in Stockholm last autumn, we noticed how much easier it is to inspire an audience using a play. We want to demonstrate how the intelligent transport systems of the future can make transports more efficient,” says Sofia Ohnell, who is one of the scriptwriters and responsible for Volvo Logistics’ research program.

More information about the time and place for the play can be found on the trade fair website, http://nemonet.swefair.se/templates/FlexiblePage_176337.aspx).

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