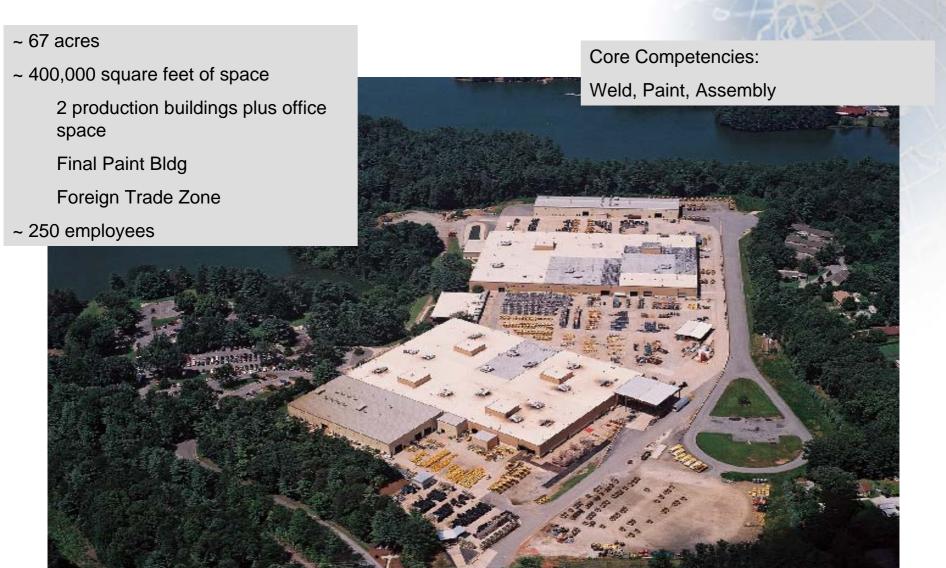


ASHEVILLE PLANT OVERVIEW

Allison Moses

Vice President & General Manager

18Nov08



In the last 2 years, we have created ~70 new jobs and invested ~21MUSD in new production equipment/processes.



ASHEVILLE PLANT SUPPORTS VOLVO CORE VALUES

ISO 9001-2000

OHSAS 18001

ISO 14001

Quality

Safety

Environment







WHEEL LOADER MODELS

Assembly & Paint



L110F



L70F





L60F

WHEEL LOADER ASSEMBLY LINE











2007/08 New Projects EXCAVATOR

Fabrication, Assembly & Paint

EC360C

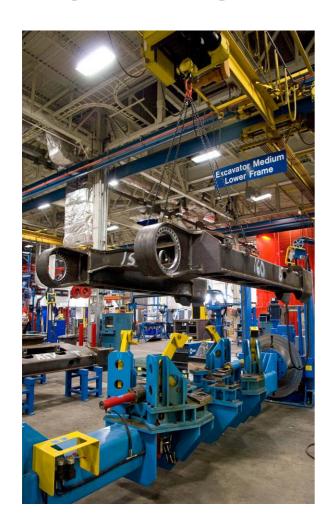








EXCAVATOR FABRICATION







EXCAVATOR ASSEMBLY LINE





OFFICIAL LAUNCH NOVEMBER 9, 2007









Cab Production

Fabrication, Paint, Assembly

Currently producing all ASH WL F-model cabs



Project start up for EXC c-series cabs 2008, full production 2009





Site Changes in '07



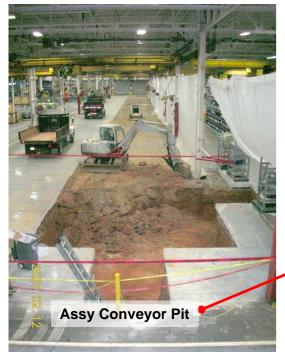


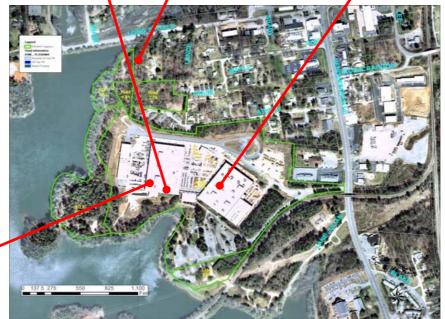




Long Shoals Entrance

Fabrication





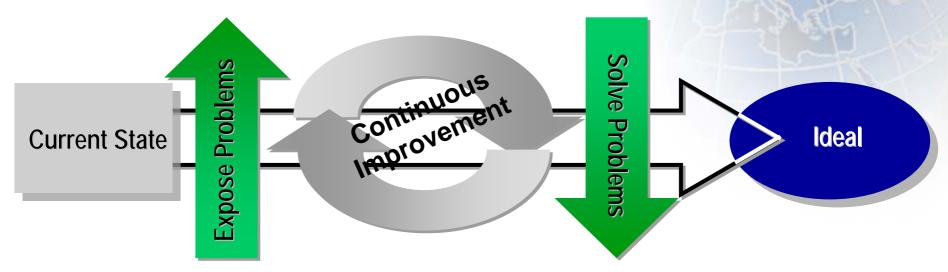


The Asheville Plant's Vision, Mission, Values, and Strategies are aligned with Volvo CE as well as supporting lean principles

Asheville Plant Vision, Mission, Values, Stategies, Goals	
Vision	Be the "Plant with a Future" for new products and increase volume to support North America sales objectives
Mission	Using Operational Excellence Model to: - Increase productivity while decreasing throughput and cycle time - Eliminate non-value added activities - Meet operational Key Performance Indicators (KPIs) - Exceed customer quality expectations - Create a strong culture of employee satisfaction and participation
Values	Our values are focused around Volvo core values of Safety, Quality, Environmental Care as well as - A culture that has respect for each other - A high level of employee satisfaction - A work environment that encourages employee participation
Strategies	The Asheville Plant strategies for deploying our core values are to be a world-class manufacturing facility through implementation of the Operational Excellence Model defined by Asheville and using the Shingo criteria and VPS assessment as the benchmark for world class practices, be recognized at the National level in 2010. Policy Deployment is used to communicate the strategies through all levels of the Plant.



Volvo CE Asheville Vision Plant with a Future



Operational Excellence

Safety

Quality

Delivery

Cost

Environmental Care

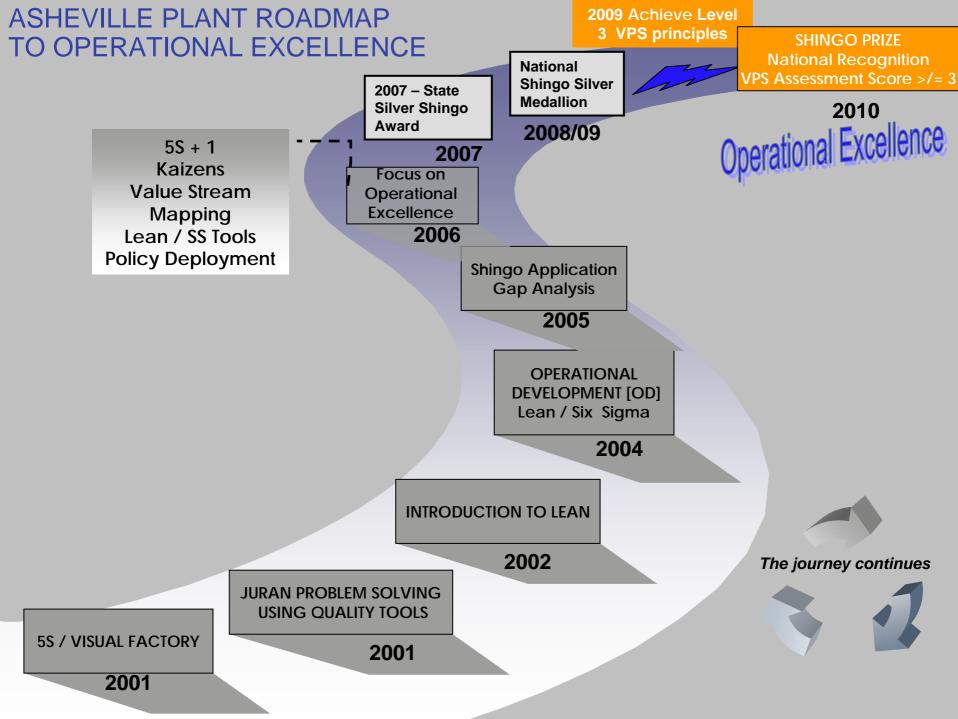
M Employee Morale



Plant with a Future

Safety = Zero Accidents
Quality = Zero Defects
Delivery = One Piece Flow, in
Sequence, on Demand
Cost = 100% Value Added
Environmental Care =
Recycle, Reduce, Reuse
M Employee Morale = 100 %
participation VGAS; 100%
ESI score





Volvo CE Asheville Plant SAFETY, QUALITY, DELIVERY, COST,

ENVIRONMENTAL CARE & EMPLOYEE MORALE

Asheville Plant Mission: Using Operational Excellence Model to increase productivity while decreasing throughput and cycle time; eliminate non-value added activities; meet operational key performance indicators; exceed customer quality expectations, create a strong culture of employee satisfaction and participation.

Custo __mer__

illt-In the Potatic Continuous

mapping, Kaizens, problem**e∮i**∮ing, lean

TeamWork

Employee Knowledge, OD Teams, Common Goals, Policy Deployment, Cross-training

Process Stability

5S + 1, Standard Work, TPM / Autonomous Maintenance, Supplier Delivery

The Volvo Way

EE Satisfaction, VGAS, Mutual Trust & Respect, Safety, Environmental Care

LINE BALANCE / LEVEL LOAD

STANDARDIZED WORK

TPM / Autonomous Maintenance

5S + 1 / Visual Factory Management





PLANT TOUR

